PATRÍCIA
MARTINS

UX DESIGNER

EDUCATION

2024 - 2025
Digital Design
Ulbra

2023 - 2024
Professional Certification in UX Design
UX Design Institute | ESPM

2022 - 2023
Digital Product Design
Tera

2021 - 2022
Google UX Design Certificate
Coursera

CONTACT

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ABOUT ME

Mid-level UX Designer from Brazil, with a solid background in research, analysis, and user-centered design. Hands-on experience in management, healthcare, and AI software projects, with a focus on delivering intuitive and measurable solutions. Proactive, collaborative, and committed to continuous learning.

EXPERIENCE

Bridge Management Technologies

Sep/2024 - Present   **UI/UX Designer (Outsourcing)**

- Developed wireframes, prototypes, and mockups to visualize design concepts and user interactions for management, consulting, healthcare, and AI software.

- Conducted user research and usability testing, contributing to a deeper understanding of user needs and preferences.

- Collaborated with product managers, developers, and stakeholders to define project requirements and objectives, ensuring alignment across teams.

- Iterated design solutions based on stakeholder feedback and usability testing outcomes.

- Developed user flows and information architecture, optimizing navigation and content discovery.

- Maintained design systems, promoting cohesion and efficiency in design processes.

HARD SKILLS

UX research
Information architecture
Visual design
Interaction design
UX writing
Figma
Design systems
Wireframes
Prototyping
Usability testing

SOFT SKILLS

Empathy
Effective communication
Curiosity and willingness to learn
Teamwork
Creativity
Proactivity

LANGUAGES

English: Fluent (C2)
Spanish: Intermediate

Brainny Smart Solutions

Jul/2024 - Present — **UI/UX Designer**

Apr/2024 - Jul/2024 — **UI/UX Design Intern**

- Created the company's new website, including reference research, concept presentations to stakeholders, wireframing, and building responsive web pages on a no-code platform.

- Worked with cross-functional teams to design user interfaces for internal products and third-party client projects in areas such as transportation, healthcare management, and real estate.

- Produced design documentation and specifications to ensure clear and detailed handoff to development teams.

- Participated in agile sprints, contributing to planning, review, and daily meetings.

COURSES & CERTIFICATES

Practical UX Research and Strategy | **Designership**

Ultimate Figma Masterclass Course | **Designership**

Professional Certificate in UX Design | **UX Design Institute**

Digital Product Design | **Tera**

Google UX Design Certificate | **Coursera**

Design Thinking: The Ultimate Guide | **Interaction Design Foundation (IxDF)**

Design for the 21st Century with Don Norman | **IxDF**

Design Patterns for Successful Software | **IxDF**

Data-Driven Design: Quantitative Research for UX | **IxDF**

Human-Computer Interaction - HCI | **IxDF**

User Experience: The Beginner's Guide | **IxDF**

EF SET English Certificate 87/100 (C2 Proficient) | **EF Standard English Test**